

# Pearl Abyss IR Letter

## Special Issue

### Company News 'Crimson Desert' topped the most anticipated game of 2021

- ✓ 'BD' Self-publishing in NA/EU (24 Feb.)
- ✓ CSR: Pearl Abyss donated KRW 100mn to 'Doctors Without Borders'

### Black Desert The Most Improved MMO game of the year

- ✓ Influential game media(MMORPG.com) praised BD's progressive contents updates
- ✓ A 'Nova' update to all platforms/regions at the same time
- ✓ An increase in new users after opening the new season server

#### [Online] Ranked 4<sup>th</sup> on Steam Sales (NA/EU/TR/TH)

- NA/EU : A 42.9% increase in average DAU since Nov. 2020
- SEA : The 3<sup>rd</sup> anniversary event

#### [Mobile] Stable user index with bespoke regional updates

- JP: Pre-events before 'Sura' class updates
- KR : Adding the newly-opened area, improvement on user convenience

#### [Console] 'Forbes' top 10 Best MMORPGs

- Various promotions and updates with the start of holiday season
- Enhancement of user base with user-friendly live service

#### [Shadow Arena] A remake of existing heroes by improving contents

- A remake of 'Wu-Ju' and 'Tantu'
- Character modification of 'Bensla'

### EVE Enlarged user base with community management

#### [EVE Online] Improvement in user interests and involvement

- Record-breaking PvP battle involving over 5,600 users

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## News Link

- 01.01 ○ [Pearl Abyss's looking forward to becoming the best game company of 2021](#)
- 01.04 ○ [Having a high expectation on Pearl Abyss' achievement this year](#)  
[The most anticipated 21 Console and PC games in 2021](#)
- 01.05 ○ [Black Desert took 4th place in North America and Europe Steam sales](#)
- 01.06 ○ [Peal Abyss CEO is getting ready for another takeoff with 'Crimson Desert'](#)  
[The 'Nova' has been updated for all platforms at the same time](#)
- 01.07 ○ [K-culture wave restarted with K-console games](#)
- 01.10 ○ [Which new game has potential to catch up with 3N's](#)
- 01.11 ○ [A large screen, an immersive gameplay, and an exhilarating experience...It's time for Console game](#)
- 01.13 ○ [A number of new console games for the global market are about to be released](#)  
[Intensifying competition in the console games](#)  
[Black Desert just updated 'Black Star Shoes'](#)
- 01.14 ○ [Pearl Abyss aims to become a world-class game developer](#)  
[Shadow Arena enhanced team-based gameplay system](#)
- 01.17 ○ [Crimson Desert is coming up this winter 2021](#)
- 01.20 ○ [Pearl Abyss updates the new world monster](#)  
[Korean game companies are looking for the next big growth with console games](#)  
[2021 console market forecast: K-game joining the que along with blockbusters like Zelda](#)
- 01.21 ○ [Huge expectations for 'Crimson desert' and the expansion of BD direct service to NA/EU](#)  
[People eyeing on the BD self-publishing](#)
- 01.22 ○ [Growing expectations on self-publishing](#)  
[Shadow Arena updated the characteristic of 'Bensla'](#)
- 01.23 ○ [Game companies' collaboration worked improving company awareness](#)
- 01.26 ○ [Pearl Abyss is now fully ready to begin self-publishing in NA/EU](#)
- 01.27 ○ [Pearl Abyss stock price has passed over KRW 300,000 for the first time](#)  
[Pearl Abyss's recorded an all-time high market cap of KRW 4 trillion](#)
- 01.28 ○ [Pearl Abyss donated 100mn\(KRW\) to 'Doctors Without Borders'](#)  
[Nexon·Pearl Abyss·Smilegate focus on making AAA Games](#)
- 01.05 ○ [The large-scale battle involving 5,600 users held in EVE Online](#)
- 01.08 ○ [10 Best VR Simulation Games, According To Metacritic](#)
- 01.29 ○ [What are the best space games on PC?](#)

## Events

Q4'20 Earnings Release (16 Feb. 2021)  
 Goldman Sachs Virtual Korea Corporate Day (17~18 Feb. 2021)  
 Korea NDR with Hi Investment & Securities (22~23 Feb. 2021)  
 J.P. Morgan Korea Conference (25~26 Feb. 2021)

## IR Contact Point

IR Contact Point (+82-31-476-0032 / IR@pearlabyss.com)